

**Put together in 2011.**

**“If you don’t think you can fall into any kind of sexual temptation, you’re either godlier than David, wiser than Solomon, or stronger than Samson,” said [Ms. Hughes](#).**

**From Face Book (The idea that "hot" makes us happy?)**

Being a teenage girl means: Looking as hot as hell to just walk the dog, listening to your iPod while you dance in your underwear, randomly singing your favorite song, sleeping until 2pm, giving makeovers to all your friends, tanning on the roof, waving to people out of the sun-roof of your car, buying jewelry you will never wear from Claire’s, saying girly words all the time (like omg and whatever!), wearing short skirts, pushing your best friend into the pool, screaming “you’re hott!” out the car window to a boy, taking pictures with all your friends, jumping on your bed while talking on the phone, staying up all night just to regret it the next day, stalking a hot guy at the mall with your friends, taking a story and turning it into some huge scene.

**Quote from Wikipedia**

The female demographic is considered to be the biggest catalyst for pornographic cultural crossover.<sup>1671</sup> According to Adella O'Neal, a Digital Playground publicist, *in 2000 roughly 9% of the company's consumers were women while four years later that figure has bloomed to 53%.*

**From Covenant Eyes**

According to a study done by Symantec, after scanning 3.5 million online searches done between February 2008 and July 2009, “sex” was the 4th most used term; “porn” was the 6th. This reflects searches done by children in households that use OnlineFamily.Norton.

**Kaspersky Security Site**

The Pornography category in the Parental Control system of Kaspersky Lab’s home user products is triggered over 4 million times a day. In other words, there are about 3,000 attempts to access adult content sites by minors every minute. This is confirmed by data collected worldwide using Kaspersky Security Network technology.

**Why should I promote Ashley Madison ?**

*Our dating sites are some of the best converting and most trafficked on the internet. Ashley Madison's websites are both time and traffic tested to ensure they can convert your hard earned visitors into paying members. When your referred visitors join one of our sites, you are paid 70% of the initial sale price. In addition to this, we also top up your efforts with up to \$25 per female registered, Making it one of the best combination Affiliate Programs going.*

Different blogs from Ashley Madison site.

July 15, 2011

**Ashley Madison hits its 10 millionth member, continuing to ensure it is the [most popular and successful website for heterosexual married dating services](#). Ashley Madison Down Low has also had enormous success in breaking into the [same-sex market for bisexual married men who are wanting to have an affair with another man](#).**

## **Now They boast 32 million members! 2015**

June 7, 2011

[Have a fetish? Have a fantasy you want fulfilled? Then have an affair!](#) Dr. Drew Pinsky reiterates the fact that [cheating can help a marriage and relationship. In his CNN article, he responds the Mr. Weiner cheating scandal](#) by saying, " I'm not saying that what Rep. Weiner did was OK. But let's allow him to get his personal life in order. That's what the priority is now. **His marriage can be saved. With treatment, he and his wife can end up in a relationship that is stronger, and better, than ever.** " Dr. Drew seemed to be dead accurate about Charlie Sheen, isn't it time to have an affair and see for yourself? Many people have called the [cheating scandal Weingate, a reference to the Richard Nixon Watergate Affair](#). "If a man is able to have healthy and hot sex with his partner and have his fetish fantasies without her and enjoy them," asks psychotherapist Dr. Joe Kort, "What's wrong with that?"

May 19, 2011 [Have sex AND prevent STD's like a porn star?](#)

[Porn Star Dylan Ryan](#) says in her eight years as an adult performer -- she has about five sexual partners a month professionally -- she hasn't contracted a single STD. She says when she has sex with men outside work she always uses a condom. [Porn Star Savanna Samson](#) was recently in an [Ashley Madison commercial. The commercial made headline news over the Superbowl when it was rejected by main stream television, possibly because it featured a porn star](#). In today's society, [fetishes and fantasies are no longer nearly impossible to fulfill. If you have a fetish or fantasy, you should have an affair to fulfill it!](#)

## Digital Playground quote

Digital Playground pioneered the top-selling [virtual sex](#) genre of CD-ROMs and [DVDs](#), in which the viewer can "command" a famous [pornographic actress](#) by selecting from a menu of explicit scenes.<sup>[7][2]</sup> The first film in the series was released in 1998.<sup>[2]</sup>

directly to the viewer.<sup>[2]</sup> According to Joone, "It's the closest you'll ever get to having sex with our girls without really having sex with them". "When you're watching a regular porn movie, you're watching it in the third person". "You're basically a voyeur". "This way it's a first-person experience". "If the girl is in the missionary position, the camera is looking down at her as you would be if you were actually there with her". "You're the god of your world at that moment"

## Sex Toys

Annual worldwide sex toy industry revenue

\$15 Billion

Percent of adults globally who have used sex toys during sex

23 %

Percent of adults who reported kinky play, including using masks, blindfolds, or bondage

20 %

Percent of men who have reported using a vibrator

20 %

Percent of women between ages 18 and 60 who have used a sex toy

44 %

Percent of women who were in their 20s when they first tried a sex toy

50 %

Percent of women who masturbate with a sex toy at least once a week

12 %

Country with highest percent of vibrator ownership – New Zealand

38 %

Number of "Adult" items Amazon has in stock

60,000

### **Statistic Verification**

Source: The Berman Center, Society for the Scientific Study of Sexuality, Durex, Amazon.com

**Research Date: 7.7.2014**

A sex toy is an object or device that is primarily used to facilitate human sexual pleasure. Many popular sex toys are designed to resemble human genitals and may be vibrating or non-vibrating. The term can also include BDSM apparatus and sex furniture such as slings. Sex toys and lubricants have become increasingly available in major commercial outlets in the United States. Globally, the sex toy industry is valued at USD 15 billion, with a growth rate of 30%. 70% of sex toys are manufactured in China.

## Statistic Verification

Source: MSNBC , Kinsey Institute , Reuters

Research Date: 7.7.2014

Number of Adult Films released yearly 11,000  
Amount Paid by the California Adult Film Industry in Yearly Taxes \$36 Million  
Annual Adult Film Industry revenues \$13.3 Billion  
Adult Film Industry Breakdown In Billions  
Video Sales / Rentals \$3.62  
Internet \$2.84  
Cable/PPV/In-Room/Phone Sex \$2.19  
Exotic Dance Clubs \$2  
Novelties \$1.73  
Magazines \$0.95  
Percent of Adult Films rentals in hotel rooms 55 %  
Average viewing time of an Adult Film in a hotel room 12 Minutes  
Percent of University Students who had sex over Webcams or Telephone 87 %  
Percent of website visits that are sexual in nature 60 %  
Percent of Adults who watched an Adult Film in the last year 25 %  
Percent of Women who view Adult Films Regularly 17 %  
Percent of female Adult site visitors 33%  
Percent of Adults who believe looking at nude pictures in 'morally acceptable' 38 %  
Number one internet search term "sex"  
Number of unique visits to adult websites per month 72 Million  
Online Adult Site Visitor Demographics  
Percent Male 77 %  
Average Age 41  
Average Annual Income \$60,000  
Percent Married 46 %  
Number of Websites offering child pornography 100,000  
Percent who say Porn has not lowered their sexual activity with their partner 66 %  
Reasons Cited for Viewing Pornography  
Masturbation / Physical Release 72 %  
Sexual Arousal of Self / Others 69 %  
Curiosity 54 %  
Fantasize things I would not necessarily want in real life 43 %  
Distract Myself 38 %